

## From Street Corn **CORN CLUB** to a Global Frozen Food Empire: The Story of **TANVI FOODS (INDIA) LTD**



At just 23, with a small cart and a big dream, Sri Nagaveer Adusumilli started selling sweet corn near parks, believing that good food could bring people together. What began as a humble roadside venture soon turned into a passion for quality, taste, and innovation. With relentless hard work and a vision beyond the streets, Sri Nagaveer Adusumilli built CORN CLUB, a brand that quickly became synonymous with delicious,

high-quality steamed sweet corn snacks. From sweet corn, TANVI FOODS journey expanded into something even bigger—handmade samosas. Today, CORN CLUB stands tall as India's largest handmade samosa manufacturer, proudly employing 90% women, empowering them with financial independence and a platform to showcase their culinary skills. But the journey didn't stop there. With an unwavering

commitment to traditional flavors and authenticity, TANVI FOODS is now scaling towards becoming the largest frozen Indian traditional food manufacturer. Staying true to its roots, the company ensures that every product is free from preservatives, delivering the most delicious frozen food to different parts of the globe. What started as a small cart near a park has transformed into a brand that represents quality, tradition, and

empowerment. TANVI FOODS isn't just about food—it's about passion, perseverance, and making a difference, one bite at a time.

With a strong and passionate workforce, TANVI FOODS is now pioneering a beautiful range of ready-to-cook and ready-to-eat frozen South Indian delicacies, crafted with authenticity and love. Each product is a tribute to generations-old recipes, carefully

curated to bring the true taste of tradition to homes across the world.

From crispy onion samosa, spring rolls to flavorful vegetable chutneys, ready to eat snacks and an array of rich curries, TANVI FOODS is taking South Indian cuisine beyond borders—without preservatives, without compromise, and with the same handmade touch that started it all. The journey continues, and the best is yet to come! Today, as

CORN CLUB products reach international markets, the brand is not just about food—it's about a vision. A vision where women lead, traditions thrive, and every bite tells a story of dedication and excellence.

"This is just the beginning. The journey from a small cart selling sweet corn to a global leader in frozen South Indian cuisine is proof that when passion meets purpose, there are no limits."

### JOURNEY

The journey of TANVI FOODS is one of resilience, innovation, and a deep-rooted commitment to excellence. What began as a small QSR (Quick Service Restaurant) in 2003 soon evolved into a full-fledged frozen food manufacturing unit by 2007. The company started by producing just 100 samosas a day, but with an unwavering dedication to quality and taste, it

quickly scaled operations—now producing a staggering 400,000 handmade samosas daily.

This phenomenal growth led to the establishment of India's first-of-its-kind BRC and US FDA-approved frozen food manufacturing plant, ensuring world-class food safety and human safety standards. TANVI FOODS set a new benchmark in the frozen food industry, proving that Indian manufacturers could meet and exceed global expectations.

In 2017, TANVI FOODS made history by becoming the first company from Andhra Pradesh & Telangana to be listed on the BSE SME platform, a significant milestone that showcased its financial strength and credibility. Continuing its vision for growth and empowerment, in 2024, CORN CLUB launched a state-of-the-art facility, providing employment to 300 women—a number set to grow to 1,000 within a year. This expansion cements TANVI FOODS

commitment to women-led manufacturing, traditional flavors, and global quality standards.

From a single QSR stall to a globally recognized frozen food brand, TANVI FOODS journey is a testament to perseverance, innovation, and the power of women in the workforce. The brand continues to scale, bringing the most delicious, preservative-free South Indian frozen foods to homes across the world.



**"The dream is bigger, the vision is stronger, and the journey is far from over."**



## “From a street cart to global shelves—TANVI FOODS is redefining how the world experiences Indian food”.

### WOMEN POWER

“Empowered women, empowering industries! we’re breaking barriers and setting new standards in frozen food manufacturing. Strength, skill, and success—driven by women! Our workforce proves that when women lead, industries thrive. Behind every great product is a team of empowered women making it happen! Our women-led workforce is redefining manufacturing with strength and innovation. Women don’t just work here—they lead, innovate, and inspire. From the production line to leadership, our women-owned success story

continues to grow. Behind every great product, there’s a woman making it happen. Empowering Women, Elevating Traditions: The CORN CLUB Legacy Continues As TANVI FOODS expanded, one thing remained at its core—women empowerment. What started with hiring women for handmade samosas soon transformed into a movement. Today, the majority of the leadership team consists of women, shaping the future of frozen food manufacturing with skill, innovation, and a deep understanding of traditional flavors.

#### WOMEN TEAM



**A Vasavi**  
Promoter & Executive Director (Production & Product Development)



**Kesara Charita**  
Executive Director (Branding & Digital Marketing)



**M Vijaya Lakshmi**  
Independent Director



**Jonnada Vaghira Kumari**  
Independent Director

*Having three key women on the board of TANVI FOODS is crucial especially given the company’s strong commitment to women’s empowerment and leadership, their presence is invaluable.*

*“With 85% of CORN CLUB’s workforce being women, having female board members ensures that the voices of employees are represented at the highest level. This creates a more inclusive and supportive*

*environment, driving policies that prioritize gender equity, safety, and career growth for women”.*

*“These women aren’t just board members; they are key drivers of TANVI FOODS success, ensuring the company remains innovative, ethical, and deeply committed to women’s empowerment while scaling globally.”*

**Sri Nagaveer.A**  
Chairman & Managing Director

## TANVI FOODS Taking India’s Flavors to the World

TANVI FOODS journey from a small QSR to a global frozen food powerhouse is nothing short of inspiring. After establishing itself as India’s largest handmade samosa manufacturer, the company took a bold step forward expanding its footprint across the world.

With a strong foundation in quality and innovation, CORN CLUB launched its own operations in the United States with sole subsidiary TANVI FOODS USA INC. bringing the rich, authentic taste of Indian snacks to a wider audience. The response has been overwhelming, fueling the company’s ambitious expansion into Australia, the Middle East, and the UK Shortly.

This global journey isn’t just about business growth—it’s about sharing India’s culinary heritage while maintaining the highest international standards. Every TANVI FOODS product, from its handmade samosas to ready-to-cook South Indian delicacies, is crafted without preservatives, ensuring consumers worldwide experience authentic flavors just as they were meant to be.

With a women-led workforce, cutting-edge facilities, and a relentless pursuit of excellence, TANVI FOODS is well on its way to becoming a household name in frozen Indian cuisine across the globe.



RETAIL BRAND



ISO 22000:2018 Food safety mgmt  
ISO 9001:2015 Quality management  
ISO 14001:2015 Environmental mgmt.  
ISO 45001:2018 Health & safety management

FDA U.S. FOOD & DRUG ADMINISTRATION

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