TANVI FOODS (INDIA) LIMITED

February 24, 2024
Hyderabad

To
The Corporate Relations Department,
BSE Limited

Dear Sir,

Sub: Outcome of Investor Conference
Ref: Regulation 30 of SEBI (LODR) Regulations

This is in continuation of our previous intimation dated February 20, 2024 regarding participation in Emerging Stars of Deccan Summit 2024 **("Investor conference")** held in Hyderabad today i.e., February 24, 2024.

We wish to inform that Mr. Sri Nagaveer Adusumilli, Chairman & Managing Director of the Company participated as a speaker in person on behalf of the Company in this Investor conference.

The investor conference was open for all and was attended by various investors, funds and public in general. Mr. Sri Nagaveer Adusumilli made a presentation on the business of the Company followed by interactions with the attendees in a Q & A format. Mr. Sri Nagaveer Adusumilli answered all the queries relating to the business model of the Company, products, upcoming state of art facility and other questions.

Please find enclosed the presentation shared at the conference. We hereby confirm that all the information/disclosures made by the Company in this investor conference are already available in the public domain and also available on the website of the Company. No unpublished price sensitive information in any manner were shared in this investor conference.

This is for your information and dissemination to general public.

For TANVI FOODS (INDIA) LIMITED

GAGANDEEP KAUR SALUJA
COMPANY SECRETARY


Tanvi Foods (India) Ltd
Freezer to Flavour

Discussion Points

Current Business

Location wise

Products and their market

New product list

Current production

Target market

Competitors

Promotional strategy















About Us

- Regular home-based food.
- Towards regional taste.
- Monopolized products.
- Tends towards ease of cooking
- Readily available for instant eating.
- Strong backing of brands like



Frozen King's™
Hold the Freshness....

CORN CLUB®
Everyday Healthy



Where did it start?



2002 - Trading



2005-1st Kiosk in India



2006- 1st Samosa



2007- processing facility



2017-Got listed in BSE-SME



2019 -construction of new facility

READY FOR LAUNCH

APR-2024



The new beginning...



- State of art facility one of its kind in INDIA.
- Highest standards of food and quality safety
- Monopolized products Tend towards ease of cooking.
- International standard baby care center and preschool accommodating 100 kids for the employee's children.
- Highest standard training facilitating 600 rural women from nearby villages for employment in the new facility.











Current area of Business

DOMESTIC

- ANDHRA PRADESH
- TELANGANA
- PARTS OF KARNATAKA

EXPORT

- UNITED STATES
- CANADA
- AUSTRALIA



Future area of Business

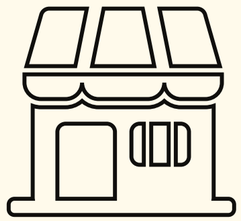
DOMESTIC

- KARNATAKA
- TAMIL NADU
- MAHARASHTRA
- KERALA

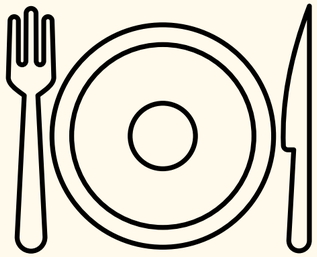
EXPORT

- AUSTRALIA & NEWZELAND
- MIDDLE EAST
- SINGAPORE
- MALAYSIA
- THAILAND
- INDONESIA
- VIETNAM

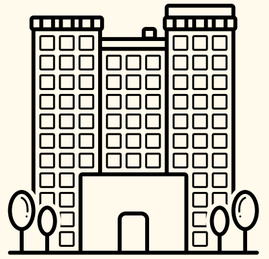
Target Market



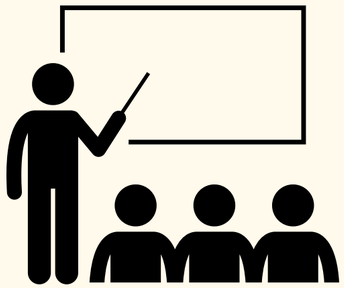
Hyper & Super markets



Restaurants



Apartments & Community selling



Schools & Colleges



Cloud kitchens

Tea Shops





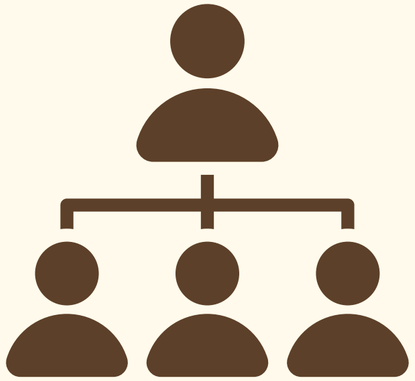
Cinemas





GROWTH STRATEGY

TEAM



- Scaling up the operations in
- TAMIL NADU
- KARNATAKA
- KERALA
- MAHARASHTRA.

Increasing the sales forces in all the states

- **New Introductions & Increase in production**
  - Launching new product range. to increase the basket.
  - Launching a new product range as per the regional states.
  - Exploring the new International market.

New Packaging









Samosa











Spring Roll



Sweet Corn & Peas











Frozen chutneys
curries & Dal’s

NEW PRODUCT RANGE (Frozen)

Breakfast range



Lunch range





Vegetable Chutneys



Manchuria Balls



Aloo tikki



Harabara Kebab



Veg fingers



Veg Lollipops



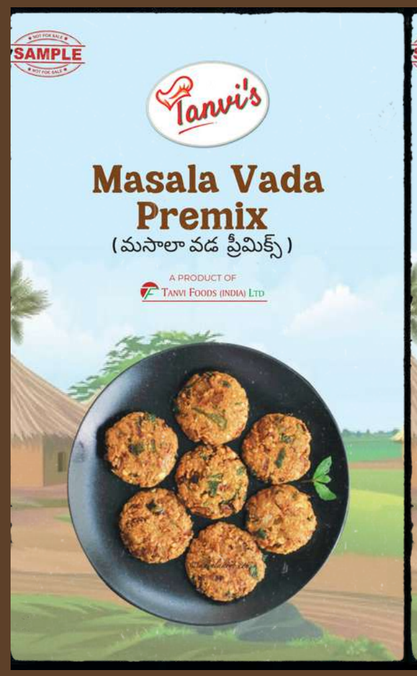
New Products

NEW PRODUCT RANGE (DRY PRODUCTS)

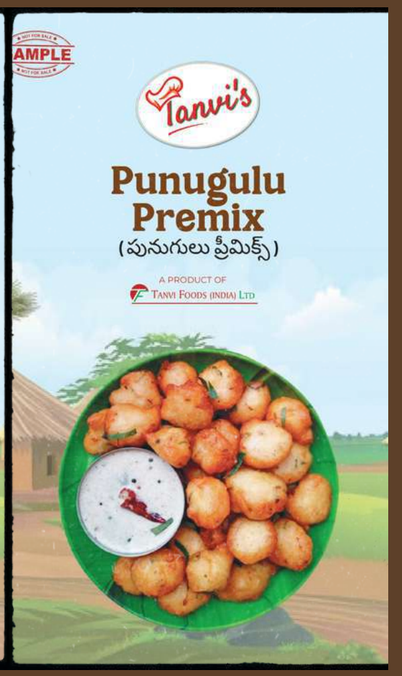
Breakfast range :



Snack range











Direct Competitors

- Caterers making their own products.
- Habituating them with easy to cook, to ease on relying manpower.
- pricing of the product with local home made manufacturers



In Direct Competitors

- Competing with local unorganized players with competitive pricing.



Thank You!

Questions? Clarifications?
Let us know!

